



ANNTO

安得物流



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安得物流股份有限公司

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物畅其流 掌控自如
LOGISTICS AT YOUR FINGERTIPS

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INTRODUCTION 安得简介

- 安得物流股份有限公司是由美的集团、新加坡吉宝物流投资的中外合资物流企业。安得物流成立于2000年1月，系国内最早开展现代物流服务的物流企业之一，主要为消费品企业提供专业物流服务。
- 安得物流汇聚和培养了一大批深谙现代物流和供应链管理内涵，具有丰富运作经验的员工队伍。
- 2009年，安得物流管理仓库总面积近200万平方米，年运输量近40亿吨公里，配送能力数百万票次，在全国范围内设立160个物流服务平台，结成了高效的网络化营运架构。
- 安得物流拥有国内一流的物流信息管理系统，以先进的技术平台及真实的物流应用为基础，充分体现实用、稳定、全面、精细等特点，缔造了安得物流强壮的信息中枢并搭建起高效、透明、稳定的运作管理体系。

- Wuhu Annto Logistics Company Limited is a joint venture between Midea Group and Keppel Logistics Pte Ltd (Singapore). The company was founded in January 2000. It is one of the pioneer logistics company in China providing modern logistics management services specializing in providing professional logistics services for customers in the consumer goods industry.
- Annto has fostered and cultivated a group of integrated logistics specialists with a wide knowledge of advanced supply chain concepts, practices and extensive operational experience.
- In 2009, Annto managed a total storage area of about 2,000,000m². The company achieved an annual transportation volume of 4 billion tons per kilometer; annual delivery of more than 1 million orders. Our logistics network now comprises of 160 logistics platforms throughout the country.
- Annto is supported by an advanced logistics information management system which is based on the latest technology platform and logistics application. This in-house developed logistics information system is a practical, stable, comprehensive and intricate system. It demonstrates Annto's strength and ability in building up a highly efficient, practical and scientific logistics management system.

ANNTO PRINCIPLES 安得理念

- 安得宗旨：为员工创造机会，为客户创造优势，为股东创造回报
 - 安得发展方向：企业物流集成服务商，供应链管理专家
 - 安得目标：一流的物流服务品牌，专业的物流服务平台
 - 安得精神：诚信负责、合作共赢、服务光荣、有序创新
 - 人才理念：以人为本，适才适用，依法管理
 - 质量方针：以安全及时、准确周全、全程掌控的物流服务，超越客户的期望
- **Annto Ideology**
Create opportunities for our Employees
Create Advantage for our Customers
Generate reasonable returns for our Shareholders
 - **Annto Development**
Be a professional integrated logistics service provider of supply chain solutions
 - **Annto Objective**
To be a renowned logistics brand and professional third-party logistics service provider
 - **Annto Values**
Integrity, Co-operation, Service, Innovation
 - **People Principles**
People Oriented, Equal Opportunities, Fair Treatment
 - **Quality Statement**
Exceed customer expectations by providing Safe, Timely, Accurate, Comprehensive and Closely Monitored integrated logistics services



ANNTO TEAM 团队与架构

- 公司与教育、研究机构合作，及时追踪、掌握国内外最新动态与行业知识，全面提升骨干员工的管理层次和业务水平。众多的培训机会，使公司员工知识不断更新，素质不断提高。
- 和谐的工作氛围，良好的工作环境，稳定的员工队伍是公司发展的保障。
- 公司建立庞大的知识平台，为员工提供实时知识管理，使公司的知识得以沉淀。
- Annto works with several educational institutions keeping in touch with the latest international logistics trends. We conduct regular local and overseas training sessions to ensure constant upgrading of skills and practical knowledge of our people.
- A harmonious atmosphere and conducive working environment as well as a team of stable staff ensure the stable and continuous development of Annto.
- Annto has accumulated a huge knowledge database for internal knowledge management and sharing to support different needs of our people.



冷链物流部核心团队



西部业务部核心团队



网购物流部核心团队



北方业务部核心团队



营销部

运营部

品质与风险管理部

行政与人力资源部

财务部

信息技术与管理部

公司核心团队：郑少池 潘志成 陈德志 卢立新 刘春生 李少平 王毓



华南业务部核心团队



杭州物流中心核心团队



合肥物流中心核心团队



武汉物流中心核心团队



上海物流中心核心团队



南京物流中心核心团队



芜湖物流中心核心团队

NATIONWIDE NETWORK
国内物流网络图



- ★ 总部 Headquarter
- 区域业务部所在地 Regional Headquarter
- 物流中心/物流服务平台 Logistics center/Logistics service platform
- 物流服务平台 Logistics service platform



NAITIONWIDE
SERVICE NETWORK
全国网络服务体系

- 全国一体化管理的物流据点，构成现代物流的骨架。
 - 大部分服务平台具备综合物流服务能力。
 - 先进的信息系统，实现网点间的实时互动，保证业务运作流畅。
 - 全国范围内的动态资源配置，满足客户的弹性需求。
-
- Nationwide network with an integrated management system is the basis of our modern logistics setup.
 - Most of our service platforms are equipped to provide integrated logistics services
 - Our advanced information system connects all service platforms and ensures real-time service delivery and logistics support.
 - Nationwide dynamic logistics resources help to meet customers' unique requirements.





INFORMATION SYSTEM 信息系统

- 不断扩大信息化投入，保持物流信息处理能力行业领先。
- 稳定的开发团队，保证了客户的服务需求、公司的管理要求和信息技术的更新换代能够及时得到响应。
- 安得物流供应链管理信息系统（A3），在设计上追求灵活和完美的架构。
- 在运用过程中追求信息准确性、完整性和实时性，实现精益化管理并向客户提供更高价值的信息服务。
- A3包括安得、客户与供应商三大平台，涵盖了电子商务、计划、接口、订单、仓储、运输、配送、核算、报表、决策分析等功能模块。
- A3安得平台的网络办公功能成为内部管理的有效手段，通过集成短信、文件审批、知识管理、资源管理等功能，为公司信息的快速传递起到了十分重要的作用，成为网络化运营不可或缺的工具。

- Annto continues to invest in and harness leading edge technologies to meet our customers' needs and expectations.
- Our stable in-house system development team helps facilitate customer EDI connection to the entire Annto network in a quick and timely manner; regardless of customer's unique requirements or backend system.
- The Annto Logistics Information System Version 3.0 (also known as A3), is designed with a flexible modular structure to enable progressive upgrading and new enhancements.
- A3 has been carefully structured to ensure strict security and to provide accuracy in its interaction with actual operations. Our system flexibility means that we could integrate with and support our customers' vastly different backend system and information requirements.
- A3 comprises of the Annto Operation Platform, Annto Customer Support Platform and Annto Supplier Support Platform. They are designed to meet different operational and business needs and include modules such as electronic commerce, planning, system interface, order management, warehousing and storage, transportation, distribution and delivery, accounting, reports generation and decision analysis.
- The A3 Office Platform is an efficient internal management tool and plays an important role in internal information transfer. Functions such as automated short messages, knowledge database and paperless document flow for review and approval ensure seamless information broadcasting.

INFORMATION CENTER 信息中心

- 负责公司所有业务的关键控制点的信息监控，独立于运作部门。
- 利用信息系统、GPS/GIS、SMS、手机定位、GPRS/CDMA、远程视频监控技术对全国业务进行实时监控。
- 实现了全网全业务的异常自动监控，实现供应链过程透明化。
- 作业现场远程监控：对全国主要作业现场实施远程音频、视频监控，规范作业现场，提升服务质量。
- 在途车辆跟踪：利用呼叫中心系统、GPS/GIS、手机定位、温控、油控等多种技术对所有在途车辆进行全程监控，让运输过程透明化。
- 关键信息集中管理：对公司公共数据、核心数据进行集中管理。同时对运输过程的关键控制点如：订单接收、在途跟踪、到货反馈、回单签收进行集中管控，确保信息系统数据准确、及时，确保业务异常能第一时间发现，让决策者及时获取准确信息并进行快速反应。

- Responsible for independent information monitoring of all aspects of operations.
- Allow real-time operation monitoring through GPS/GIS, SMS, mobile phone positioning, GPRS/CDMA, remote video monitoring.
- Total network operations visibility with automated monitoring system.
- Remote monitoring of operating sites: Annto has remote audio and video monitoring capability of all the main operation sites to improve operation service quality.
- Transportation Track & Trace and Quality Management: up to date transportation monitoring through the use of GPS/GIS, mobile phone positioning, wireless temperature information relay technologies and Customer Service Centre system.
- Centralized Information Management: including order management, delivery tracking, delivery feedback, return of proof of delivery (POD) ensuring timely and accurate feedback for subsequent follow up.



WAREHOUSE MANAGEMENT 高效仓储

FAST AND TIMELY TRANSPORTATION 快准运输



- 安得200多万平米的仓库分布在全国省会城市及部分二、三级城市。
- 安得物流在体系上持续投入，用于改善仓库的货架、托盘、作业设备工具、管理软件、识别系统、分拣设施及库房改造等，以满足客户货物流转加快的市场需求。
- 完整的布局、合理的配置、管理一体化的全国仓储网络，7*24的管理一体化仓储服务，充分满足各类企业的全国销售需求。
- 实时信息处理、柔性作业能力，为客户实现销售动态快速反应、中央一体化的库存管理。
- 在芜湖、合肥、武汉、重庆等地自建高标准仓库。

- Annto has more than 2,000,000m² of storage space nationwide in most of China's key provincial and tier-2 and tier-3 cities.
- We constantly invest in hardware and software to ensure highly efficient internal warehousing operation processes. These include storage facilities such as storage shelves, pallets and other equipments, inventory management software, identification systems, sorting systems and warehouse optimization to meet increasingly demanding business logistics needs.
- Our well positioned and extensive warehouse network, coupled with our integrated logistics management capabilities and 24X7 operations, provide our customers with nationwide logistics support, real-time information, excellent service capability; allowing one-stop shop fast and responsive logistics support.
- We have built several quality warehouses in cities such as Wuhu, Hefei, Wuhan and Chongqing.

- 安得物流强力整合公路、铁路、航空、水运的运输资源配合自有运力资源，实现多种运输模式最佳组合，高效的协调机制和信息集成，实现客户需求与运输资源的最佳配合，货量的持续增长和货源的结构匹配，促进了更低成本、更高效率的运输服务。
- 精细的线路管理、可靠的流程设计、网络化的应急机制、多样化的通讯手段、呼叫中心的集中跟踪，保证了每天上万吨的货物安全、及时、准确地送达，真正体现“物畅其流，掌控自如”。
- 运输专线推进，在时效、成本、质量方面更进一步。

- Our strength in multi-modal transportation management has proven to be a very effective service for our customers. Integrating road, rail, air and ocean resources, Annto is able to effectively coordinate different operators within our network through our system integration tools to ensure optimal delivery performance and achieve the most cost-effective, fast and timely delivery.
- We handle thousands of tons of cargoes daily, and we achieve accurate and optimal flow of these cargoes through continuous optimization, proven and reliable processes, web-based contingency planning, multi-channel communications, and Customer Service Center tracking.
- We set up many dedicated long-haul transportation routes to improve logistics service efficiency and quality; thereby lowering overall operations cost.

金融物流部分合作银行



- 运能深耕
- 快准对流运输
- 高效摆渡运输
- “五定”公路运输
- 长途精确配载
- 区域集运
- 就地直拨
- 多式联运
- 冷藏运输
- Development Of Transportation Capability
- Fast & timely transportation
- Effective "ferry transportation"
- Reliable road transportation
- Optimal long haul transportation
- Regional consolidation hub
- Distribution
- Multi-modal transportation
- Cold Chain transportation

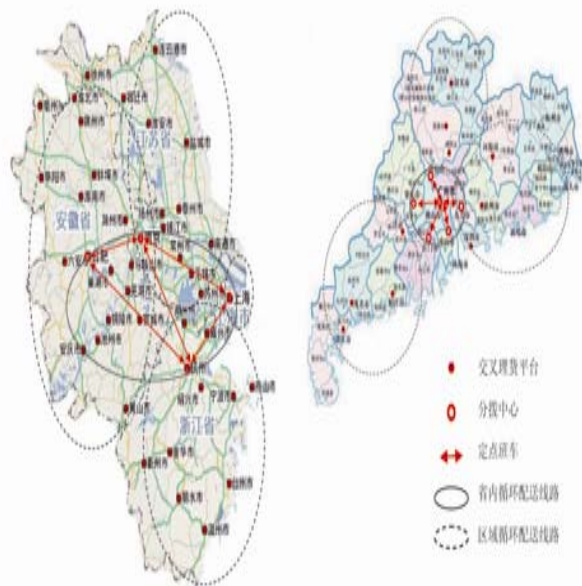




PRECISE AND EFFICIENT DISTRIBUTION SERVICE 精益配送

- 安得物流在配送方面做了战略性的大规模、宽覆盖投入，60多个RDC候选，提供B2B、B2C的配送服务，配送范围辐射三、四级市场。
- 先进的信息系统、准确的线路管理、科学的配载技术和配套的仓储作业设计，保障了配送及时、高质的处理。
- 数百万批次的年配送能力，使更多的客户共享了公司的配送平台，也使更多的零售终端享受到多客户集成配送的收货便利。
- 开设定点定时班车，提高时效精准度。
- 计划建设3000个交叉理货平台，实现低成本、小批量配送能力。

- Annto makes strategic and comprehensive input in distribution. We have more than 60 Regional Distribution Centers (RDCs), providing B2B and B2C distribution service to tier-3 and tier-4 markets.
- Our advanced information system, accurate transportation route management, consolidated transportation technology and warehouse planning tool allow us to provide high-quality and on-time delivery services.
- We process millions of distribution orders per year. As more customers ride on Annto's distribution platform, more and more retail customers are able to enjoy the benefit of multi-customer consolidated cargo delivery.
- Annto has scheduled milk-runs that improves distribution efficiency and accuracy.
- We are also planning to set up 3,000 cross-docking platforms nationwide to achieve low cost loose cargo distribution.



COLD CHAIN LOGISTICS 冷链物流

- 拥有高端的冷藏运输设备。通过先进的冷冻机组，车载温控仪，GPS远程温度监控，保证在途温度可控。
- 庞大的服务网络、精品对流专线、区域环线、中心配送等多种运营模式，利于降低物流成本，提升客户的市场竞争力。
- 通过冷藏车GPS对接，实现远程实时监控的功能，对各冷藏车的位置和车厢温度实施不间断的监控，确保车内货物按时、保质送达。
- 遵循3C、3T的冷链运输规则，使客户的产品得以更新鲜、更快速地送到消费者手中。
- 按照HACCP标准建立管理体系，保证食品安全卫生。

- Annto's Cold Chain truck fleet uses the latest and most modern refrigerated trucks. Equipped with GPS and real-time remote temperature monitoring system, we are able to track every delivery and ensure consistent required temperature level throughout the entire delivery.
- Riding on our extensive network we provide in-city and regional distribution services coupled with regular pan-China long haul transportation.
- Using GPS technology, we can remotely monitor our delivery progresses. We can track the location and temperature of the cargo in transit and ensure that the cargo is received according to our customer's temperature requirement.
- Annto complies with 3C, 3T cold chain transportation regulations and ensures the cargoes reaches the consumers in a fast and fresh manner.
- We are also working towards building a management system in compliance with HACCP standard and ensure the health and security of cargoes during transportation.

E-COMMERCE LOGISTICS 网购物流

- 充分利用现有物流服务平台资源，根据非传统销售模式（电子商务、电视购物、目录营销等，简称网购）物流服务特性去建立与之相匹配的运作体系，安得物流成立网购物流部负责网购物流项目的推进和管理。
- 公司提供的网购物流服务采用“配送中心+三定班车+交叉理货+代收货款”的运作模式，通过全国遍布中小城市的交叉理货平台和定点班车实现全国小件货品快速、高效的一体化运营、管理网络，力争成为除快递公司以外B2C网购物流首选服务商。



- Annto takes advantage of its existing logistics service platform and adapts corresponding operation system to the characteristics of non-traditional sales methods (including e-commerce, TV shopping, directory marketing etc). We established an e-Commerce Logistics Division (also known as eCL) to be in charge of the promotion and management of e-commerce logistics.
- Annto eCL adopts an operation mode of "distribution center + scheduled milk-run + cross-docking + cash on delivery". Annto sets up cross-docks and scheduled milk-runs nationwide to achieve a rapid and efficient integrated operation and distribution network for small volume deliveries. Annto endeavors to be the preferred B2C e-Commerce logistics service provider differentiating itself from the traditional express courier companies.

供应链管理 Supply chain Management

物流审计 Audit

物流规划 Design

物流顾问 Consultancy

系统实施 Implementation

物流培训 Training



CUSTOMIZED LOGISTICS SOLUTIONS 个性化物流方案

- 针对不同客户的物流需求，以及客户实际运作情况，为客户设计个性化的整体物流方案和全面物流解决方案，借助物流功能集成和社会物流集成服务，提高物流管理效率，降低运营成本，为客户在市场中赢得竞争优势。
- Annto has the capability to develop and customize logistics solutions to meet differing needs so as to create competitive advantage for our customers.

VALUE-ADDED SERVICES 增值服务

- 家电：退货管理、条码管理、数量检查、包装、印贴标签、库存分析等
- 日用品：货架摆放、品质检查、库存盘点、印贴标签、零售补货、批次管理等
- 零配件：分拣、补货、包装、分类管理、安全库存、退货检验、定时派货、坏件销毁等
- Consumer Electronics Industry: Returns Management, Barcode Management, Repackaging, Quantity Inspection, Spare Parts Management, Labeling, Inventory analysis etc.
- Consumer Products Industry: Location Management, Simple Quality Inspection, Inventory Management, Labeling, Replenishment, Batch Management, Shelf-life Management etc.
- Spare Parts Logistics: Sorting, Replenishment, Packaging, Classification, Safety-stock, Return Goods Inspection, On-time Distribution and Disposal etc.

QUALITY STANDARD

质量标准

- 依据ISO9001:2008标准建立了完善的质量管理体系。
- 坚持“以安全及时、准确周全、全程掌控的物流服务，超越客户的期望”质量方针，建立了一百多个规范化管理制度，为客户提供标准化服务。
- 依据GB/T22000-2006《食品安全管理体系适用于食品链中各组织的要求》建立了HACCP体系，制订GMP并有效实施，识别并预防食品的运输贮存过程中污染的风险，为客户提供安全值得信赖的物流服务。
- 按照GB/T24001-2004《环境管理体系 要求及使用指南》、GB/T28001-2001《职业健康安全管理体系规范》要求建立了环境与职业安全管理体系，为员工及相关方提供安全、环保的作业环境，为客户提供符合社会、客户期望的服务。



- Annto is ISO9001:2008 certified.
- We insist on the quality policy "to provide secure, speedy, accurate and transparent logistics service to exceed our customers' requirements". By now, we have more than 100 management policies to provide standardized and consistent logistics service for our customers.
- In-line with HACCP requirements, we are building a policy in compliance with GB/T22000-2006 "Requirements of Food Safety Management System Concerning Food Chain" and GMP, to identify and prevent risks of food pollution during transportation and provide safe and reliable logistics service for our customers.
- In addition, we have also established Environmental and Occupational Health and Safety Management Policy according to GB/T24001-2004 "Environmental management system requirements and application guide" and GB/T28001-2001 "Occupational health and safety management system standard". We strive to provide our employees with a safe working environment so as to enable them to deliver the highest level of service to our customers.

STRATEGIC PARTNERSHIP

合作伙伴





HONORS 安得荣誉

- 安得物流独特的竞争优势，赢得了国内外同行的好评与尊重。安得物流先后荣获“中国20家最具竞争力的物流公司”、“中国物流百强企业”第十名、“中国近三年快速发展物流企业”、国内首批AAAA级综合服务型物流企业、中国物流示范基地、AAA级信用企业、安徽省重点流通企业、全国食品冷链物流重点企业、省级企业技术中心、安徽省著名商标、高新技术企业等称号，并获得多项软件著作权和专利。
- Annto's competitive strength and rapid growth is renowned in the logistics industry. Annto has won awards to the likes of "The Most Competitive Logistics Company in China", "Top 10 Logistics Company in China", "Fastest Growing Logistics Company in China within the last 3 years", the first group of "AAAA" rated Logistics Enterprise, "China Logistics Modal Enterprise", "AAA Credit Enterprise", "Key Logistics Enterprise in Anhui Province", "National Cold Chain Food Logistics Enterprise", "Provincial Enterprise Technology Center", "Anhui Province Famous Brand", "High-tech Enterprise" and acquired several software copyrights and patents.



ANNTO MOVING FORWARD 安得未来

- 成就一流的物流品牌，站在中国现代物流业的前沿。
- 以客户需求为中心，完善基础管理，提高掌控能力，成为消费品物流服务领域的领导者。
- 技术专业化、服务差异化、平台规模化、经营精细化，实现为更多的客户提供增值服务，与更多地客户结成战略伙伴关系。
- 机制为本创造活力，以人为本体现真诚，以一流的团队成就前瞻的专业物流公司。
- To create a renowned and professional logistics brand name amongst the leading modern logistics service providers in China.
- To be the leading logistics services provider in the fast moving consumer goods industry based on customer oriented service, sound management structure and operational control.
- To provide valuable services and establish strategic partnerships with more customers through providing professional services, customized service, riding on our extensive network and information platform.
- To create a world-class professional logistics service team that is creative, lively, friendly and sincere.

